OUTSTART

The industry's most cost-effective Learning Management System
OutStart TrainingEdge.com LMS

While Learning Management Systems (LMS) offer a strategic solution for training administration, they typically take months to install and customize, resulting in high deployment costs, labor-intensive maintenance and low acceptance by users.

Take the Cost out of Training Administration with OutStart TrainingEdge.com LMS
The solution to cost-effective training administration is OutStart TrainingEdge.com LMS. With TrainingEdge.com LMS, you can manage all of the administration that surrounds learning at a fraction of the cost of traditional systems.

Offering a choice of SaaS, hosted or on-premise deployment, TrainingEdge.com LMS is built for fast time-to-value. An extensive set of templates and automation to import existing user and course data helps organizations quickly establish a functional LMS. Even better, TrainingEdge.com LMS offers a rich set of GUI-based configuration capabilities. You can configure the system to your exact needs without programming or long-term professional service contracts for significantly lower total cost of ownership. In fact, the average 3-year cost for TrainingEdge.com LMS is less than 50% of a standard LMS.

TrainingEdge.com LMS optimizes the effectiveness and efficiency of administrators and learners alike with streamlined interfaces that make sure every operation is quickly and easily accessible. Administrators gain complete control of all training administration with a centralized dashboard to eliminate the need for multiple roles or sign-ons.

Learners can set up an environment matched to their personal preferences, choose from multiple online and offline delivery methods and monitor progress. This self-service dashboard increases learner acceptance while reducing administrator workloads.

When it comes to high-productivity, reduced-cost training administration, OutStart TrainingEdge.com LMS is the right choice.

OutStart TrainingEdge.com – SaaS version
OutStart TrainingEdge.com is available as a SaaS offering. It includes TrainingEdge.com LMS, TrainingEdge.com LCMS and TrainingEdge.com Collaborative Social Learning.

OutStart TrainingEdge.com – Enterprise version
The components of TrainingEdge.com, are also available for enterprise deployment.

"OutStart TrainingEdge.com LMS is easy to use and flexible allowing me to continually improve my applications and get the most important information to my customers in a timely manner."

– Julie Thomas, President & CEO ValueVision Associates, LLC

OutStart®
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The OutStart TrainingEdge.com LMS Advantage

The solution to cost-effective training administration is OutStart TrainingEdge.com LMS. With TrainingEdge.com LMS, you can manage all of the administration that surrounds learning at a fraction of the cost of traditional systems.

- **Achieve fast time-to-value.** TrainingEdge.com LMS deploys in just a few short days - not weeks or months like most other systems. Typically, TrainingEdge.com LMS customers are delivering training in less than a week.

- **Take the cost out of implementation and maintenance.** No programming necessary with TrainingEdge.com LMS. Users rapidly configure administration and learning environments with GUI-based tools.

- **Increase the efficiency and effectiveness of administrators and learners.** Intuitive, personalized administrator and learner dashboards minimize the time required to connect learners with the right course and content.

- **Increase user acceptance to improve learning and decrease drop out rates.** Personalized learning paths, education plans and self-monitoring keep learners focused so that learning time is devoted to study, review and proficiency testing, not hunting around for relevant information.

Mini-Case Study: eLearning Empowers Distribution Channels Challenge

A manufacturing company with 150 sales offices and 1,900 authorized representatives needed a more effective, cost-efficient method to train the salesforce on more than 800 products.

Solution:

TrainingEdge.com LMS combined with OutStart Trainer and OutStart SoftSim make elearning available whenever the participant is ready to learn. Busy schedules, travel and operational interruptions are no longer barriers to critical product education.

Results:

- Saving more than $150,000 per year in training costs.
- Faster time to competency for new sales representatives.
- Sales staff report increased ability to up-sell, cross-sell and support products.
- Reduction in inbound calls related to common product questions.

OutStart TrainingEdge.com LMS Highlights

Flexible configuration reduces implementation time

- Templates automatically establish look and feel.
- A rich interface fine tunes all aspects of the system without programming, such as user privileges, navigation, theme, presentation, multi-language delivery and reporting.
- Batch importing quickly populates the central repository with existing courses and data as well as user, organization, skill and job profiles.

One-stop administrator's dashboard increases productivity

- Intuitive tools simplify all aspects of training administration including user management, content and classroom scheduling, course pre-requisites and automatic course enrollment.
- Decentralized administration makes it possible to distribute workload among multiple administrators.
- Learner self-service frees up administrators to focus on more critical tasks.

OutStart®
TrainingEdge.com LMS

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OutStart TrainingEdge.com LMS Highlights

PERSONALIZED LEARNING ENVIRONMENT OPTIMIZES THE LEARNING EXPERIENCE

- Multi-channel delivery increases learning mobility with delivery on the Web, on the desktop or in a classroom.
- Keyword, job roles or subject matter search options help learners rapidly find the right lessons or SCOs.
- Integration with Outlook Calendar synchronizes learning with each individual's appointments to prevent scheduling conflicts. Built-in analytics and reporting at no additional cost.
- The analytics and reporting tools enable administrators and managers to measure success down to the individual learner, and review content utilization, learning effectiveness, compliance and certifications.
- Integrated report administration makes it easy to customize and save existing reports or build new reports.
- A drill-down interface provides a simple way to review test scores, determine proficiency, identify learning gaps and take action.

SUPPORT FOR INDUSTRY STANDARDS REDUCES TOTAL COST OF OWNERSHIP

- ADA Section 508 Compliance Level 1
- SCORM 1.2 and SCORM 2004 (2nd and 3rd Edition) content
- FDA 21 CFR Part 11
- Microsoft® Windows® 2000 and above
- Oracle® or Microsoft SQL Server
- Internet Explorer 5.5 and above; Firefox 1.07 and above; Netscape 6.0 and above

The OutStart Solution Portfolio

The OutStart solution portfolio connects knowledge workers and customers with the training, information and know-how they need to perform their roles more efficiently and effectively. Each OutStart solution is designed to meet your needs today, while offering a clear growth path to a comprehensive, fully integrated learning environment that protects your investments in learning technology. For more information, please visit www.outstart.com.

- **OutStart TrainingEdge.com**
  The only all-in-one, on-demand solution to address your full range of training needs:
  - TrainingEdge.com LMS
  - TrainingEdge.com LCMS
  - TrainingEdge.com Collaborative Social Learning

- **OutStart SellingEdge.com**
  Helps sales execs sell more, sell faster by facilitating ever-expanding set of knowledge, expertise and collaboration

- **OutStart Participate®**
  A comprehensive Web 2.0 social software platform

- **OutStart LCMS**
  The industry's most complete Learning Content Management System

- **OutStart Desktop Development Suite**
  which includes:
    OutStart SoftSim™
    Quick, easy development of interactive, browser-based simulations, tutorials and documentation

    OutStart Trainer®
    The recognized leader in easy, fast authoring for elearning

ABOUT OUTSTART

At OutStart, we're out to solve a big problem.

Most organizations posses a wealth of underutilized collective intelligence around their products, services, and processes. This underutilization negatively impacts employees, customers, and partners, costing precious time and money while hindering performance. Said simply, "what your people don't know will hurt you."

OutStart's social business software and learning systems act like a lifeline: connecting people to the know-how, creativity, and learning they require to be efficient, effective, and agile.

Since its inception in 1999, and backed by leading venture capital firms, OutStart has matured into a profitable and rapidly growing company with an impressive range of customers, who are surpassing their expectations and delivering exceptional business results. The company is honored to have customers like Autodesk, BB&T, Boeing Company, BT, CVS Caremark, DIRECTV, EDS, Internal Revenue Service, Lufthansa, McDonald's, MetLife, Prudential, TiVo, Australian Defence Force, U.S. Navy, UK Ministry of Defence, Verizon Wireless, and Yum! Brands.

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DS-TE-LMS-060609

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